

To: IMADA Members
From: Jo-Ann Duncan, IMADA Secretary
Re: Dec. 1, 2009 Meeting Minutes
Date: Dec. 14, 2009

The members of the Ipswich Music, Art and Drama Association, Inc. (IMADA) convened at 7 p.m., Tuesday, Dec. 1, 2009 in the Guidance Office of the Ipswich Middle/High School. Members in attendance included: President Terri Murphy, Treasurer Gerry Rogers, Secretary Jo-Ann Duncan, Karen Kelly-Barnes, Amanda Barney, Anne Brown, Tracy Brown, Kathy Butler, Lisa Cavalieri, Gerry Dolan, Ginger Eaton, Connie Hambley, Christine Hezzey, Betsy Johnson Trina Schell, Steve Veiga and Alicia Zampitella.

President Terri Murphy chaired and opened the meeting at 7:00 p.m.

1. **November 2009 Meeting Minutes**

Gerry Rogers requested the November minutes be amended to change the amount reported for The Company of IHS balance to be \$12,630.17.

Tracy Brown motioned to accept the minutes as amended, Anne Brown seconded, and the motion passed unanimously.

2. **Treasurer's Report**

Treasurer Gerry Rogers submitted the December report and noted that a grand total of \$62,427.69 is in the IMADA account and after expenses, \$16,424.58 remains as available funds. There was a lot of activity this month and approximately \$2,800 was donated to IMADA in Robin Silverman's memory. A few of the Fine Arts teachers have requested to spend their allotted \$150 this month.

Jo-Ann Duncan motioned to accept the treasurer's report, which was seconded by Tracy Brown, and passed unanimously.

3. **New Business**

Robin Silverman: Terri Murphy reported Robin Silverman's family had requested donations in her memory be sent to IMADA. Alicia Zampitella designed an acknowledgement card which will be sent as a thank you to all those who donate. There will be a discussion at a later date on what should be done with the donations.

Art for the Arts: Ginger Eaton had a suggestion that Art for the Arts, which Robin founded, celebrate Robin with a retrospective of her favorite works. Terri Murphy suggested the event be re-named, "Robin's Art for the Arts." Ginger expressed her admiration for Robin as a woman, an artist, a visionary, a community leader and highlighted a Chronicle article hailing her as a "Community Visionary." Ginger proposed this year's artist challenge be, "What does community vision mean to you?" This year's Art for the Arts will be held on Saturday, April 10th at the First Church with a night of silent auctions and refreshments. Violins will not be included this year. A committee is being formed and will meet separately. IMADA will again reach out to IHS alumni and all artists who have participated in the past.

Email Policy: Discussion on the proposed Email policy was led by Betsy Johnson. It reads: **The IMADA email list shall be used to inform IMADA members about IMADA-sponsored**

events and news, as well as arts-related events of potential interest to members. In addition, the email list may be used to seek votes on IMADA business matters. School-related arts information, other IMADA news, and parent reminders may be communicated to members via a general email. Non school-related arts events may be published in the monthly emailed newsletter at the discretion of the IMADA President. The IMADA email list shall not be sold to or shared with any other person or organization.

Jo-Ann Duncan motioned to accept the policy as stated, Gerry Rogers seconded, and the motion passed unanimously.

Outside request: Terri Murphy explained a recent request received from Paul Bedard, Facilities Director, requesting funds from IMADA to help purchase a new curtain for the Doyon school stage. FRIES and EDP have made donations but \$3,000 is still needed. Terri had told Paul that support for the elementary schools was not in IMADA's mission but she would discuss this with the members. She also advised Paul as to other organizations' grants available to help with such expenditures. A discussion ensued on the role of IMADA to advocate for arts education in all Ipswich public schools versus IMADA's provision of financial aid. The IMADA mission statement states that IMADA "partners with the Middle School and High School." Various members pointed out that the elementary school's support group is the FRIES and that IMADA's members & donors are either parents of middle and high students or the community at large. In general, it was agreed that while IMADA advocates for arts education for all students its primary focus for funding should be the middle and high schools and arts scholarship program. It was decided that requests such as these should first be brought to the Director of Fine Arts who could analyze the request in terms of the overall departmental needs field and then make a recommendation to IMADA. *Terri will speak to Gerry Dolan (as he was absent for this part of the meeting).*

4. Old Business: Committee Reports

Budget Committee: Gerry Rogers explained there were several funding requests to be voted on.

#1: Two (2) Digital Cameras with memory totaling \$400 requested by Ginger Eaton for MS Art Club and use during project assistance (study hall) art drop-in. Christine Hezzey motioned to approve, Betsy Johnson seconded. The vote was unanimous.

#2, #3 & #4: Camera equipment requested by Brian Carman for the High School digital photography classes as follows:

\$1,200 for up to fourteen (14) Tripods (approximately \$85 each)

\$2,200 for up to ten (10) Digital Cameras (approximately \$220 each)

\$1,000 for up to two (2) Digital Cameras (approximately \$500 each)

After much discussion, Jo-Ann Duncan motioned to approve up to \$3,000 to be used at Brian Carman's discretion to purchase any combination of requests 2, 3, and 4, Trina Schell seconded. The vote was unanimous. [Note: Since the approval, Brian purchased nine (9) Canon Powershot Camera kits, One (1) Canon Rebel SX Camera, and seven (7) tri-pods totaling \$2,958.14.]

#5: One (1) Yamaha Keyboard and one rolling cart for use with the NE BioLabs iMac totaling \$900+ requested by Gerry Dolan. Jo-Ann Duncan motioned to approve up to \$1,000 to be used to purchase the keyboard and rolling cart, Anne Brown seconded. The vote was unanimous. [Note: Since approval, IMADA was able to obtain the keyboard and cart for \$831.99.]

Several others requests are being put together, including a sculptor in residence and IPAC needs.

Annual Fund Campaign: Anne Brown reported that thus far the Annual Campaign has yielded \$10,109 to date.

Program Book: Terri Murphy brought copies of the news program book hot off the press. She passed around a list of business and asked the members present to help with distribution. She also passed around a signup sheet for members to help pass out the book at upcoming IPAC concerts.

Thanksgiving Breakfast: Nothing to report.

Email/Website: Terri Murphy has statistics for number of “opens” and “clicks” and shared it with members by passing around the Mailchimp report. Members reacted favorably to IMADA newsletter and access to minutes and agenda.

Seat Plaque Campaign: Nothing to report.

Art for the Arts: See above New Business.

Art Show Receptions: There is a middle school art reception the week following Christmas vacation. Kathy Butler is coordinating this. A “volunteers needed” email will be sent.

Front-of-House, Middle School Play: Auditions for *Pirates of Penzance* will be held the week of Dec 1st.

Front-of-House, High School Play: Tracy Brown reported \$1,703.44 had been earned selling concessions, roses, messages and DVDs during *Camelot*. She also stated the online ticket sales worked out well for *Camelot* and Ms. Faust will consider using for all other plays. The ticket purchaser is charged a fee of \$1.25 per ticket which is kept by the online ticket vendor. That means there is no cost to IMADA or IHS for the online service or credit card use.

Scholarship Committee: Nothing to report.

Mass HS Drama Guild Festival: Nothing to report.

Fine Arts Award Night: Nothing to report.

Concert Clothing Closet: The closet will be in the IPAC lobby for the following week to accommodate needs of the many December concerts.

Publicity: Congratulations to Betsy Johnson for her recent Chronicle article regarding the Conductor-In-Residence workshop funded by IMADA and the Ipswich Cultural Council. Terri passed around a copy of the article which was published in the Ipswich Chronicle on Nov. 19, 2009.

Quarterly Event Posters: Terri Murphy talked to Brian Carman and he will print the posters. He also suggested highlighting a student artist in the IMADA monthly email newsletter, which Terri will start in the January edition.

Grant Writing: The grant Terri Murphy wrote to the Institution for Savings to match a donation for new musical instruments was not approved. The grant Karen Barnes wrote to New England BioLabs asking them to fund a second computer for the film-making and electronic music classes was approved! A check for \$2,051 was received and Gerry Rogers has already ordered the equipment.

Instrument Resale: Nothing to report.

5. Fine Arts Department Updates

Gerry Dolan, Fine Arts Director, thanked IMADA for the fabulous program book. He noted it is miles ahead of any other high school program book he has ever seen and takes every opportunity to

share the IHS book with other programs. A very busy season is upon the Fine Arts department with concerts every Wednesday through the month. Of particular concern is how to get all 155 band students on the stage at the same time when only 140 chairs fit.

Gerry reported that the Visual Art teachers have been hard at work on a new core curriculum and will make final presentations to the school administrators in January and February.

Ipswich has many students participating in Senior Districts this year. With 80-90 schools competing for spots, he is extremely proud that many of our students made it.

An acoustic shell which is used on stage during choral performances is broken. Gerry will check into options for repair or replacement.

Amanda Barney, speaking on behalf of Debra Dion Faust and Scott Ames, raised two concerns regarding DVD sales of Camelot. They are worried the audio recording might not be of a quality to sell the DVD. Also, the licensing agreement from Lerner and Loewe's *Camelot* did not include a provision to sell DVDs or other recordings. ***Terri Murphy will check with Becky Gayton about the audio quality and will refund the \$10 purchase price if the quality is lacking.*** Terri explained the licensing has come up in other DVD sales. IMADA does not make a profit on DVDs and the order form clearly states \$4 goes to materials fee and \$6 is a donation to IMADA. ***Terri will check with Deb Faust to make sure this is not an issue.*** All distribution will be held until these issues are resolved. [Note: Terri did discuss the licensing issue with Ms. Faust. It was determined that since the DVD is not publicized for sale to the general public, and since only students and parents have purchased it, the recording can be considered made for "historical purposes" and will not violate the license agreement with Lerner and Loewe.]

6. Upcoming Events

IHS Large Ensemble Concert; Wed., Dec. 2, 7:00 pm

Concert Choir, Concert Band, String Orchestra, Symphony Orchestra

Bel Canto sings at Council on Aging; Thursday, Dec. 3

Crane Estate Holiday Event; Friday – Sunday, Dec. 4 – 6

Woodwind Trio, MS Select Choir, Chamber Orchestra perform

IMS Instrumental Concert; Wednesday, December 9, 7:00 pm

IMS Choral Concert; Monday, Dec. 14, 7:00 pm

IHS Portfolio Art Show; Tuesday, Dec. 15, 6:00 – 8:00 pm

IHS Small Ensemble Concert; Wednesday, Dec. 16, 7:00 pm

Bel Canto, Treble Choir, Chamber Singers, Chamber Orchestra, Jazz Band, Wind Ensemble

Chamber Singers perform at Rotary Club; Thurs., Dec. 17

IHS Small Ensembles In-Town Concert Tour; Tuesday, Dec. 22

Middle School Art Show & Reception; Tuesday, Jan. 5 6:00 – 8:00 pm

7. Adjournment

The meeting adjourned at 8:57 p.m. The next meeting is scheduled for **Tuesday, Jan. 12, 2010 at 7 p.m. in the Guidance Office** of the Ipswich Middle/High School.