



**Thank You for your Continued Support
Advertise in the 2023-2024 IMADA Programs!**

Dear IMADA Advertiser,

Please consider placing an ad in the Ipswich Music, Art & Drama Association program guide, where you will keep company with many of the Ipswich's leading businesses and arts supporters. Our program guide is available at every Ipswich Fine Arts event all year long and your advertisement will reach thousands of students, parents and family members who come to these wonderful concerts, art exhibits, and theater productions from September 2023 through June 2024. The 1000 + copies we publish reach a wide range of North Shore music lovers and potential customers.

Additionally, we are committed to finding additional ways to publicize your business as an IMADA advertiser throughout the year and will also add your logo to our newly redesigned website, which is coming out later this fall.

Your advertising funds directly support our wonderful Ipswich fine arts students with Summer Study Grants, Senior Scholarships and grants to each of the Fine Arts Departments – Music, Theater and Art. Last year IMADA provided over 60 middle and high school students with summer study grants to continue their musical and artistic studies during the summer, and we awarded 8 scholarships to graduating seniors.

An advertisement placed in the IMADA program guide goes a step beyond smart marketing. The financial commitment to our students is a significant factor in the quality of the Fine Arts program, so every ounce of support we receive is essential. Advertising your company or product will not only gain kudos with your customers; but will serve to demonstrate your support of the arts in Ipswich and beyond.

You may reach us by calling Earl Powers at 857-991-7214 or email earl@imadaonline.org

Thank you for your consideration and support!

Sincerely,

Ipswich Music, Art & Drama Association



Dear IMADA Advertiser

Thank you for your support of the IMADA and the Ipswich Public School Fine Art Department!

PLEASE COMPLETE AD CONTRACT

- Fill out the online form, **OR**
- Hand contract to Ad Representative, **OR**
- Scan and Email to: earl@imadaonline.org, **OR**
- Mail contract and check to:
IMADA
P.O. Box 449
Ipswich, MA 01938

HOW TO SEND YOUR AD:

STEP ONE:

In an email, list:

- Company Name
- Contact Name and Telephone Number
- Specific Product
- Advertisement Size

STEP TWO:

Attach your artwork/advertising file(s)

STEP THREE:

Email to: earl@imadaonline.org

QUESTIONS, PLEASE CONTACT:

Earl Powers
earl@imadaonline.org
857-991-7214



Official Program 2023-2024

Rates and Specifications

ADVERTISING RATES

SIZE

Full Page – Color	\$500.00
Half Page – Color	\$400.00

Full Page – Black & White	\$350.00
Half Page – Black & White	\$275.00

AD SPECIFICATIONS

Finished trim size of program: 8.5" x 11"

Non-bleed sizes (w x h)

Full Page 7.5" x 10"

Half Page 7.5" x 5"

All ads are printed in black and white.

AD REQUIREMENTS

- Preferred: High resolution PDF
- Acceptable: High resolution TIFF (300 dpi) or .jpeg images
- All images must be 300 dpi at 100% scale
- Do not send ads as Word documents with images embedded for final art.
- Send high resolution images and logos separately in the above format.

TERMS

Advertiser is responsible for supplying correct artwork materials by the closing date.

Closing Date: October 20, 2023

PLEASE SEND AD PAYMENT TO:

IMADA
P.O. Box 449
Ipswich, MA 01938



SPACE RESERVATION AND INSERTION ORDER

ADVERTISER INFORMATION

Business Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Email _____ Tel: _____

DISPLAY ADVERTISING INFORMATION

AD SIZE Full Page

 Half Page

Cost \$_____ Select One: Full Payment Enclosed

Please Invoice (full payment due by 11/15/23)

NOTE: Please make all payments payable to: **IMADA**

If required, we will send a confirmation invoice.

Send all payments to: Ipswich Music, Art & Drama Association
 P.O. Box 449
 Ipswich, MA 01938

ADVERTISING CLOSING DATE

All advertising materials must be received by Friday, October 20, 2023

Consult the Rate Card for all Mechanical Specs and Contact Information