Advertise in the 2026 - 2027 IMADA Yearbook and Support the Fine Arts in Ipswich!

Dear Business Owner,

Every year, the Ipswich Music Art and Drama Association produces a beautiful yearbook that celebrates the hard work and excellence of our Fine Arts students in the Ipswich Middle and High Schools. This book is a wonderful keepsake for students and parents and is available at every Ipswich Fine Arts event all year long. The 600 + copies we publish reach a wide range of North Shore students, parents, and potential customers.

Ad sales for the book are an integral part of our annual fundraising goal, which supports extracurricular requests by the Fine Arts staff not otherwise covered by the school budget, as well as providing support for arts education to students with financial need; scholarships for our graduating seniors; and summer study grants to help any student who applies to pursue private art, music, or drama study. Last year IMADA provided over 70 middle and high school students with summer study grants and awarded 4 graduating seniors with scholarships to pursue fine arts at the college and university level.

Please consider placing an ad in the Ipswich Music, Art & Drama Association yearbook, where you will keep company with many of Ipswich's leading businesses and arts supporters. Your advertisement will reach thousands of students, parents, and community members who attend the wonderful concerts, art exhibits, and theater productions at the IHS and IMS during the 2026 - 2027 school year.

Additionally, we are committed to finding additional ways to publicize your business as an IMADA advertiser throughout the year **via our social channels** and **adding your logo** to our newly redesigned website, launching this fall.

An advertisement placed in the IMADA yearbook goes a step beyond smart marketing. IMADA's financial commitment to our students is a significant factor in the quality of the Fine Arts programming in Ipswich, so every ounce of support we receive is essential. Thank you for your consideration and support!

Sincerely,

Ipswich Music, Art & Drama Association

SCHOLARSHIPS

Samir Harb
IMADA Scholarship

Clara Dos Santos
IMADA Scholarship

Cory Binette
IMADA Scholarship

2025 Scholarship Recipients

Perry Moskowitz
Silverman Family Scholarship

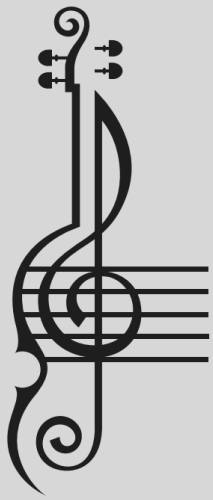
Chloe DeFrank
IMADA Scholarship

Student Voices and Gratitude

Thank you for awarding me an IMADA Senior Scholarship. For the past 7 years, IMADA has been such a happy place for me. Whether that be 7th grade band, Bel Canto, Theater, and more! The arts have been an outlet for me across all these years as a creative person and I am so thankful for the person that I have become! I am forever grateful for the passion of IMADA as well as the opportunities they have provided me!

Thank you!

– **Chloe DeFrank, IHS Class of 2025**
IMADA Scholarship Recipient



Thank you for giving me the IMADA Summer Study Grant. I'm already learning and practicing so many new skills with my viola teacher, Ashley. I'm feeling confident that I'll be ready for High School Orchestra!

– **Hazel Cormier, IHS Class of 2029**
IMADA Summer Study Grant Recipient

Dear IMADA Advertiser:

Thank you for your support of IMADA and the Ipswich Public Schools Fine Arts Department!

PAYING BY CHECK

1. Please complete the ad contract below
2. Submit the ad contract:
    a. Hand contract to Ad Representative, **OR**
    b. Scan and Email to: **mark@imadaonline.org**
3. Mail check to:
   IMADA
   P.O. Box 449
   Ipswich, MA 01938

PAYING BY CREDIT CARD OR ACH

1. Fill out the online form https://www.imadaonline.org/advertise.html

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UPLOAD FILES (If needed):

Upload your files to Dropbox:
https://www.dropbox.com/request/11FzwiqKxXdNd5MUAnmR

QUESTIONS ABOUT PAYMENT? PLEASE CONTACT:

Mark Casella
mark@imadaonline.org

Official Yearbook 2026 - 2027

Rates and Specifications

Questions about design specs/ artwork?
Contact Chad Carlberg
chad@productionblue.com

ADVERTISING RATES

SIZE
Full Page – Color $500.00
Half Page – Color $300.00

AD SPECIFICATIONS

Finished trim size of program: 8.5" x 11"

Non-bleed sizes (w x h)
Full Page 7.5” x 10”
Half Page 7.5” x 5”
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AD REQUIREMENTS

● Preferred: High resolution PDF
● Acceptable: High resolution TIFF (300 dpi) or .jpeg images
● All images must be 300 dpi at 100% scale ● Do not send ads as Word documents with images embedded for final art.
● Send high resolution images and logos separately in the above format.

TERMS
Advertiser is responsible for supplying correct artwork materials by the closing date.

Closing Date: November 2, 2026

IMADA
IPSWICH MUSIC/ART/DRAMA ASSOCIATION

SPACE RESERVATION AND INSERTION ORDER

ADVERTISER INFORMATION

Business Name _____

Contact Name_____

Address _____ City _____ State _____

Zip_____ Contact Email _____

Contact Telephone : _____

DISPLAY ADVERTISING INFORMATION

AD SIZE Full Page ❒ Half Page ❒

Cost $_____Select One: ❒ Full Payment Enclosed ❒ Please Invoice **(full payment due by 11/2/26)**

NOTE: Please make all payments payable to: **IMADA**

If required, we will send a confirmation invoice.

Send all payments to: Ipswich Music, Art & Drama Association
P.O. Box 449
Ipswich, MA 01938

ADVERTISING CLOSING DATE
All advertising materials must be received by November 2, 2026
Consult the Rate Card for all Mechanical Specs and Contact Information